



Western Justice Legislative Fund is membership-based 501(c)(4) nonprofit organization that engages in political action to preserve and protect the western lifestyle, livelihoods, and industry events.

Western Justice was formed in 2020 by a group of industry professionals in response to increasing concerns regarding animal rights extremist legislation and the lack of representation necessary to confront the issues and save our western heritage.

The mission of our organization is to unite organizations and individuals and to advocate on their behalf at the legislative level. Our organization's vision is to provide a long-lasting legacy that protects the western heritage for future generations.

Our most recent and influential initiative is the Western Sports Industry Coalition, consisting of 50+ organizations, uniting to stop the Los Angeles City Council's proposed ordinance to ban western sports events. If passed, this dangerous and vague legislation has the potential to not only negatively impact the western sports industry in Los Angeles but also spread to neighboring cities and states. A prime example of this perpetuating movement is the recent petition initiated by the group Million Dollar Vegan to end the Santa Barbara Fiesta Days Rodeo.

Animal Rights Groups' mission is to end animal ownership and exhibition by false claims and misinformation. Unfortunately, many fall for their deception.

During the two-year period of Covid, Animal Rights Groups have spent over 6 million dollars on lobbyists in Washington D.C.

Animal extremism must be countered by unifying our industry. Creating an organization with a powerful voice to educate and inform the misguided public and lawmakers is essential. We must instill the truths within our industry and the understanding that rodeo, animal exhibitions, animal training, and animal ownership will not be eliminated by the animal extremist ideology.

Western Justice's strength and influence are derived from its memberships. While individual contributions are essential to the funding of our work, our greatest impact is generated by our memberships, a large membership represents a stronger voice. The membership dues are important to facilitate our ability to address policy issues, hire lobby groups and legal counsel, conduct research, create marketing, photography, advertising, and provide project implementation, consulting, and educational services. Annual memberships range from \$50 to \$1000.

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